

**BEFORE THE DEPARTMENT OF INSURANCE  
STATE OF MISSISSIPPI**

**Agency Name: GOOSEHEAD INSURANCE AGENCY, LLC  
Mississippi Agency License Number: 15032615**

**CONSENT AGREEMENT**

GOOSEHEAD INSURANCE AGENCY, LLC, having been fully informed of its alleged noncompliance with Miss. Code §§ 83-3-121 and 83-17-71, and understanding that it is entitled to a hearing before the Commissioner of Insurance of the State of Mississippi to determine the reasonableness of the Commissioner's action, does hereby consent, in lieu of such hearing, to the following terms and conditions:

- (1) Goosehead Insurance Agency, LLC ("Goosehead") agrees to reimburse to its customers the agency fees collected from each current Mississippi customer, during a period beginning August 7, 2020 through June 8, 2023, in an amount not to exceed \$133,023.18. The reimbursement of those agency fees to the customers identified shall be accomplished within One Hundred Twenty (120) days of the date that this consent agreement is executed by Goosehead and approved by the Commissioner of Insurance.
- (2) Goosehead agrees, going forward, it shall not charge any agency fee to its customers in connection with insurance policies issued by admitted carriers except as may be approved in advance through a properly submitted rate filing with the Property-Casualty Rating Division of the Mississippi Department of Insurance. Nothing in this agreement shall be construed as a waiver of Goosehead's right to pursue approval through such Rating Division.

This Consent Agreement is being tendered in lieu of other possible administrative action by the Department of Insurance of the State of Mississippi regarding Goosehead charging agency fees. This Consent Agreement resolves any and all disputes regarding Goosehead's historical charging of agency fees.

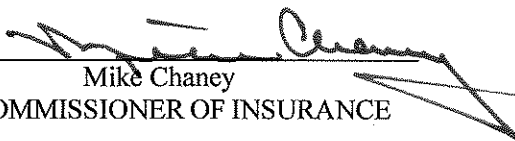
Goosehead Insurance Agency, LLC fully understands that should it fail to follow the terms of this Consent Agreement that an administrative hearing may be set by the Commissioner of Insurance and administrative action may be taken as provided in the Mississippi Code, and that in such circumstances, no potential remedies shall be considered waived hereby.

Dated, this the 5th day of September, 2023.

GOOSEHEAD INSURANCE AGENCY, LLC

DocuSigned by:  
 By: Sally Dahlstrom  
 Its: Associate General Counsel

Approved and Accepted on this the 6<sup>th</sup> day of Sept., 2023.

  
 Mike Chaney  
 COMMISSIONER OF INSURANCE